

# *The Alabama Independent*

## 2025 Magazine Advertising Contract

### Company / Advertiser Information

Company Name: \_\_\_\_\_

Contact Name \_\_\_\_\_

Advertising Agency, if applicable \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### *Alabama Independent* magazine

#### Ad Size & Rates:

	WIDTH X HEIGHT	ANNUAL	SINGLE
Full Page w/ Bleed	8.625" x 11.125"	\$ 4,000	\$ 1,000
Full Page no Bleed	7.875" x 10.375"	\$ 4,000	\$ 1,000
1/2 Page Vertical	3.5" x 10"	\$ 2,200	\$ 550
1/2 Page Horizontal	7.875" x 5"	\$ 2,200	\$ 550
1/3 Page Square	5" x 5"	\$ 1,800	\$ 450
1/4 Page Vertical	3.5" x 5"	\$ 1,400	\$ 350
Business Card	3.375" x 2.375"	\$ 1,000	\$ 250

- ➔ Inside Front Cover, Back Cover - Additional \$200 per issue
- ➔ Inside Back Cover, page 3 - Additional \$150 per issue
- ➔ AIIA First STEP Sponsors receive discounts based on sponsorship level.
- ➔ While we encourage press releases with photos, we reserve the right to determine Sponsored / Advertorial content, which is \$175 per page.

ISSUE	ART DEADLINE	CONTENT
Spring	February 1	Legislative
Summer	May 1	Convention
Fall	August 1	Young Agents
Winter	October 1	Fall Events & Holiday

Invoices are mailed with each issue with tear sheet at the time of magazine distribution unless otherwise requested.

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Company / Advertiser Signature

\_\_\_\_\_

Date