



Independent Insurance Agent

Alabama Independent Insurance Agents

141 London Parkway, Birmingham, AL 35211

Phone: (205) 326-4129



Independent Insurance Agent

EXHIBITOR INFORMATION

The Alabama Independent Insurance Agents are offering exhibit space at our 129th Annual Convention & Trade Show to be held at The Lodge at Gulf State Park, 21196 E. Beach Blvd., Gulf Shores, Alabama on May 8-10, 2025.

The trade show area will be in the Gulfview Ballrooms I, II, III, and IV of the Conference Center. Exhibit booth has 8'x 8' pipe and drape booths that will include a six-foot table and two chairs. The floor is carpeted. The cost of this space will be \$650 for AIIA members and \$1000 for non-members. These booths will be assigned on a first come, first serve basis.

Thursday, May 8	CONVENTION SCHEDULE
3:00p – 5:00p	Registration Hospitality
6:00p – 10:00p	Welcome Reception, Dinner, and Casino Night
Friday, May 9	
8:30a – 9:10a	Breakfast, Installation of Officers, National Update with IIABA President Todd Jackson
9:15a – 10:15a	Guest Speaker Richard Simmons / Director of The Center for Executive Leadership
10:15a – 12:30p	Featured Speaker Brian Carter / Motivational Comedian Free Afternoon and Free Evening to take Agents to Dinner
Saturday, May 10	
8:00a – 9:30a	Exhibitor Set Up
8:30a – 9:30a	Continental Breakfast
9:30a – 12:00p	Trade Show with Exhibitor Door Prizes
6:30p – 8:30p	Closing Reception & Banquet

EXHIBITOR SERVICES

Any special needs for your booth such as extra tables, chairs, etc. must be made through Veal Convention Services as well as arrangements for shipment and storage of your booth. Upon receipt of your signed contract and payment, we will confirm your booth space assignment and provide the website for Veal Convention Services from which you may download drayage information and forms. If you have questions, you may call Veal Convention Services at (800) 844-8325 or (205) 328-1010.

NOTE: **Electrical Services** are made through the Electrical Department of The Lodge at Gulf State Park. Electrical Form will be provided at assignment of booth. **Food/Beverage exhibits MUST be pre-approved by The Lodge.** Please call Tina Jackson at (251) 923-2916 or Email: tjackson@lodgegsp.com.

EXHIBIT CONTRACT IS FOR BOOTH SPACE ONLY.

CONVENTION REGISTRATION

One exhibitor representative must be registered for the full convention at the associate's price of \$350. All representatives are encouraged to register for the full convention. There is a \$225 fee per name badge for additional exhibitor representatives attending the Trade Show **ONLY**. Trade Show Only fee includes breakfast, access to the Trade Show floor and Closing Reception/Banquet on May 10th.

HOTEL ACCOMODATIONS

Everyone is responsible for making their own hotel reservation.

You may book online with the hotel at [AIIA ANNUAL CONFERENCE](#) or call 800-618-4350 and use **Group Code: 939**. The online booking is set for the peak nights of May 8th and 9th. Please click the edit travel dates at the top of the booking page and click UPDATE. **Hotel Cutoff: 5p on April 17th**

(Run of the House rooms are \$229 – rates are per night and subject to applicable and prevailing state and local taxes (Currently 13%). There is no resort fee. **SELF PARKING:** \$10/night; **VALET PARKING:** \$20/night.

NO SMOKING POLICY: The Lodge is a 100% smoke-free environment including both indoor and outdoor locations. Individuals will be charged **\$250.00 RECOVERY FEE** per incident for smoking on property.

Each registered agent is provided a printed exhibitor card to be signed by each company exhibiting. Please plan to sign these cards as the agents visit your booth. If you have door prize(s) to give away during the Trade Show, there will be a prize form at your booth to be completed and turned in to the announcement desk where your company and prize winner names will be recognized.

QUESTIONS or BOOTH AVAILABILITY: Call Michelle McKee at (205) 326-4129 Ext 106 or email mmckee@aiaa.org



Independent Insurance Agent

Alabama Independent Insurance Agents

129th Annual Convention & Trade Show
The Lodge at Gulf State Park, Gulf Shores, Alabama

May 8 – 10, 2025

EXHIBIT SPACE CONTRACT



Independent Insurance Agent

Exhibiting company name as it should be published. (Please print or type.) _____

Contact Name _____ Contact's E-Mail Address _____

Address _____ City _____ State _____ Zip _____

Phone No. _____ Fax No. _____

We need:

_____ 8' x 8' booth(s) at \$650.00 each (Member Price) _____ 8' x 8' booth(s) at \$1000.00 each (Non-member price)

Location preference: (Please designate choices by number indicated on booth layout sheet. Booths are first come, first serve basis.)

1. _____ 2. _____ 3. _____ 4. _____

Total number of booths reserved: _____ Total amount enclosed: \$ _____

Convention Registration NOT included with booth contract.

Please list the names of the representatives that will be manning your booth(s). Each Exhibitor space must have at least one representative registered for the full convention @ \$350 and must complete the Convention Registration form that is separate from the Exhibit Booth Contract. Trade Show Only registrations are available @ \$225 each but only includes the day of May 9th that consists of breakfast, trade show and closing dinner.

1. _____ Phone No.: _____ E-mail: _____
Name of representative manning booth (For Badge)

Address _____ City _____ State _____ Zip _____

2. _____ Phone No.: _____ E-Mail: _____
Name of representative manning booth (For Badge)

Address _____ City _____ State _____ Zip _____

Briefly describe the type of items or services offered by your company: _____

Payment Options:

_____ Please make check payable & mail to: AIIA, 141 London Parkway, Birmingham, AL 35211: Check amt.: _____

_____ Paid using the payment link. Pay by ACH or charge credit card. Fees will apply.

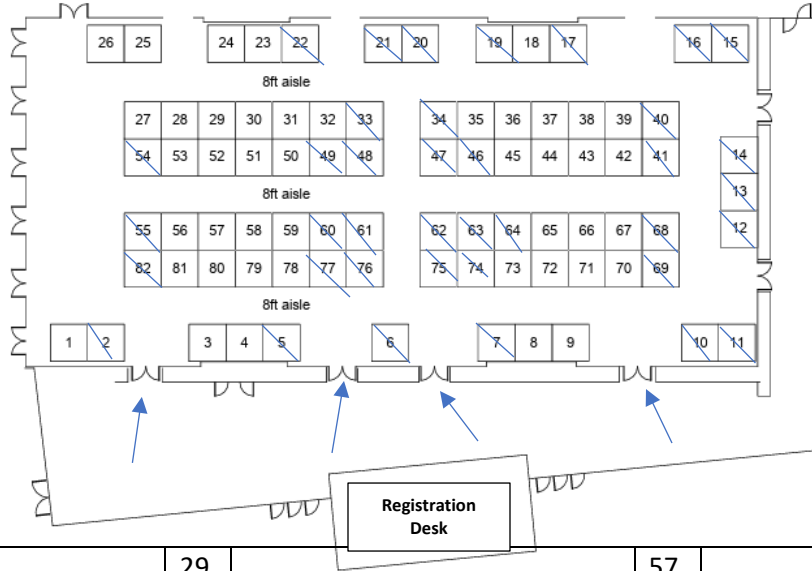
<https://anytime.anddone.com/#/alabamaindependentins>

_____ Please invoice.

Alabama Independent Insurance Agents (AIIA) will furnish the 8' x 8' booths with pipe and drape, 6' table and 2 chairs. The floor is carpeted. Spaces are assigned on a first come first serve basis. AIIA reserves the right to make reasonable shifts in location for the benefit of the exhibitor or the betterment of the Exhibition. Exhibitor services will be provided by Veal Convention Services, Inc.

Date: _____ Authorized Signature: _____

AIIA 129th Annual Convention and Trade Show
 The Lodge at Gulf State Park
 May 8-10, 2025
 82 – 8 ft deep x 8 ft wide Exhibit Booths



1.		29.		57.	
2.	Prime Insurance Company	30.		58.	
3.		31.		59.	
4.		32.		60.	Jencap
5.	Builders Insurance Group	33.	Commercial Sector Insurance Brokers	61.	Orion180
6.	Associated Insurance Administrators	34.	Imperial PFS	62.	Alabama Self Insured WCF
7.	AL Home Builders	35.		63.	Orchid Insurance
8.		36.		64.	InsurBanc
9.		37.		65.	
10.	Safeco	38.		66.	
11.	Liberty Mutual	39.		67.	
12.	Alabama Insurance Management Services / AIMS / RLI Insurance	40.	Burns & Wilcox	68.	Luba Workers' Comp
13.		41.	Universal Property & Casualty	69.	Openly
14.	AIIA Education	42.		70.	
15.		43.		71.	
16.	CompTrust AGC	44.		72.	
17.	Small & Rural Services	45.		73.	
18.		46.	Frontline Insurance	74.	Swyff
19.	The National Security Group	47.	Columbia Insurance	75.	SafePoint Insurance
20.		48.	Nationwide	76.	Capital Premium Financing
21.	The Sheffield Fund	49.	Peoples Premium Finance	77.	AmWINS
22.	Stonetrust Workers' Compensation	50.		78.	
23.		51.		79.	
24.		52.		80.	
25.		53.		81.	
26.		54.	Travelers	82.	South Shore Insurance Underwriters (SSIU)
27.		55.	CRC		
28.		56.			